

2020 HOLIDAY PACKAGES

SPACE RESERVATION DEADLINE: DECEMBER 18



DECK THE HALLS PACKAGE

- 4 Quarter Page insertions **-OR-** 2 Half Page insertions per month
- Facebook Campaign (\$600 monthly budget)
- 150k AL.com Digital Impressions per month
- **BONUS** Full Page Print Ad (*publishing the Sunday before or Sunday following Thanksgiving, or Friday after Thanksgiving*)

	Birmingham	Huntsville	Mobile
Monthly Cost	\$2,884.00	\$2,216.00	\$2,616.00
Minimum 3 month commitment			

HOLIDAY BUZZ PACKAGE

- 2 Quarter Page insertions per month
- Facebook Campaign (\$600 monthly budget)
- 75k AL.com Digital Impressions per month

	Birmingham	Huntsville	Mobile
Monthly Cost	\$1,742.00	\$1,408.00	\$1,608.00
Minimum 2 month commitment			

GO-TO-GIFT PACKAGE

- 250k AL.com Digital Impressions per month
- **BONUS** Half Page Print Ad (*publishing the Sunday before or Sunday following Thanksgiving, or Friday after Thanksgiving*)

Monthly Cost	\$1,270.00
Minimum 3 month commitment	

'TIS THE SEASON PACKAGE

- 2 Full Page **-OR-** 4 Half Page insertions per month

	Birmingham	Huntsville	Mobile
	\$2,000.00	\$1,500.00	\$1,800.00

