

Paid Business Announcement Template

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INSTRUCTIONS

- **Deadline:** Submit by noon on Tuesday prior to Sunday publication.
- Please select the check box above for desired size.
- Enter headline and text in the boxes to the right.
- When information is complete, save the file and send to businessannouncements@al.com.
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- You will be contacted by a representative from the Alabama Media Group prior to publication for payment of the announcement.

Headline: Character limit 65
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Katie Britt Chosen as First Woman to Lead Business Council Of Alabama

The Business Council of Ala-bama, one of the state's most powerful political organizations, announced today that Katie Boyd Britt, chief of staff for Sen. Richard Shelby, will be the next BCA president and CEO. Britt will start the job on Jan. 2 and will be the first woman to serve as BCA's president and CEO.

Alabama Power CEO Mark Crosswhite, who chairs the BCA's executive committee, said in a press release that the organization was excited to welcome Britt to the job.

"As the top staff member for Senator Shelby, she has worked daily with businesses and elected officials from around Alabama and the country," Crosswhite said. "She also has a special ability to work with and unite people from all walks of life.

She has all of the tools we were looking for to support the business growth across the state that will drive our economy in the years ahead."

Britt grew up in Enterprise and served as president of the Student Government Association at the University of Alabama.

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