



2018

BEST of

Birmingham
magazine

SPONSORSHIP OPPORTUNITIES



EVENT SPONSORSHIP

Be a part of Birmingham's Best event of the season. With a variety of event sponsorship levels, we have a solution that will connect you with the audience you need.

PRESENTING SPONSOR | \$10,000 *(1 Available)*

Birmingham Magazine's Best of Birmingham presented by your company name

- Category Exclusive sponsor
- Logo inclusion in \$40,000+ promotional campaign in Birmingham magazine, The Birmingham News, AL.com, The Buzz & on Social Media
- 2-Page Spread in September issue of Birmingham magazine
- (2) Corporate VIP Tables of 8 (includes drink tickets)
- Company Logo on Event signage
- Onsite engagement for client (customized)

Dollar Value of Package: \$57,660

GOLD SPONSOR | \$5,000

- Naming Opportunity on 1 of the 3 below:

(3 Available)

- VIP Area
- Swag Bags
- Pre-event Reception
- Full Page ad in the September issue of Birmingham Magazine
- Category Exclusive sponsor
- Logo inclusion on select ads in Birmingham magazine and The Birmingham News
- 1 Corporate VIP Table of 8 (includes drink tickets)
- Company Logo on Event signage

SILVER SPONSOR | \$2,500

- Half Page ad in the September issue of Birmingham magazine
- Exhibit table/booth during event
- 1 Corporate VIP Table of 8 (includes drink tickets)
- Company logo included on post-event thank you ad in Birmingham magazine

EVENT-ONLY PARTICIPATION

CORPORATE VIP TABLE SPONSORSHIP | \$1000

- 1 Corporate VIP Table for 8 (includes drink tickets)
- Company 'Thank You' during event (either on event signage or digital event signage)
- Company name included on post-event thank you ad in Birmingham magazine
- Opportunity to include gift in event swag bag

RESERVED TABLE | \$500 *net investment*

- 1 Reserved Table of 8

ADVERTISING

These Advertising packages are ideal for "Best of Birmingham" winners and finalists who are looking to promote their business and their recognition through a comprehensive advertising solution.

BEST PACKAGE | \$9,450

- Full Page Ad in September Issue of Birmingham magazine
- Q&A-style Full Page ad in Birmingham magazine
- Sponsored Article + Headline Impressions on al.com
- Mini Road Block on al.com
- Corporate VIP Table at Best of event (Seats 8) – Includes Drink Tickets
- 100,000 Impressions on Al.com
- "Best of Birmingham" Commemorative Plaque
- 10 complimentary issues
- 5 Subscriptions

Dollar value of package: \$13,500

BETTER PACKAGE | \$5,750

- Half Page ad in the September issue of Birmingham magazine
- Mini Road Block
- Corporate VIP Table at Best of Birmingham Event (Seats 8) – Includes Drink Tickets
- 75,000 impressions on Al.com
- "Best of Birmingham" Commemorative Plaque
- 5 complimentary issues
- 3 Birmingham magazine subscriptions

Dollar value of package: \$7,493

GOOD PACKAGE | \$2,950

- 1/3 Page ad in the September issue of Birmingham magazine
- 100,000 Impressions on Al.com
- Corporate VIP Table at "Best of Birmingham" Event (Seats 8) – Includes "Best of Birmingham" Commemorative Plaque
- 3 complimentary issues

Dollar value of package: \$3,925

> September issue of Birmingham magazine closes July 12, 2018