

BIRMINGHAM MAGAZINE READERS
ARE IN THE TOP 3% OF PEOPLE WHO WILL
SPEND \$100K OR MORE ON
THEIR WEDDING.

## **BY THE NUMBERS**

Birmingham magazine has more female readers 18+ and working women earning \$75K+ than any other local publication.

We have more readers in both categories for first and possibly second weddings in the 21-34 and 35-44 age groups; and 65% of our readers are female.

## **RATES:**

Two Page Spread \$2275

Full Page \$1795

Half Page \$995

Quarter Page \$500

For more information, contact Deidra K. Diaz at 205-325-3343 or ddiaz@al.com

## WINTER/SPRING 2018:

Photography & Space Reservation Deadline:

January 4

Camera-Ready Artwork

**Due:** January 6

## SUMMER/FALL 2018:

Photography & Space Reservation Deadline: June 1

Camera-Ready Artwork Due: June 8

